



FOR IMMEDIATE RELEASE

BlueRock Forms Alliance with EnergyNet.com

Houston, Texas, February 15, 2012- BlueRock Energy Capital II, LLC (BlueRock) is pleased to announce that it has formed an alliance with EnergyNet.com, Inc.(EnergyNet) to provide growth capital to small, independent producers via the purchase of limited-term overriding royalties.

“As we collaborated and examined our two business models, the complementary nature of an alliance between our companies was clear. BlueRock’s innovative method of providing growth capital combined with EnergyNet’s keen ability to capture the highest possible value for an asset through competitive bidding is a new recipe for value creation,” said BlueRock President Cathy Sliva. “Providing the capital needed for future sellers to enhance their production prior to divestment is an example of our continued determination to provide all encompassing capital solutions to small independent producers.”

EnergyNet offers an easy-to-use oil and gas auction service that facilitates the sale of producing working interests (operated and non-operated), overrides, royalties, mineral interests, and non-producing leasehold. EnergyNet is a real-time oil and gas property marketplace with due diligence and bidding, where auctions close weekly. Most of the properties EnergyNet sells are located in the lower 48 states and typically range in value from \$1,000 to \$20 million. Using an Internet platform, EnergyNet allows buyers the flexibility and convenience of conducting their acquisition and divestment activities online.

Based in Houston, Texas, BlueRock is a company that provides \$1 million to \$10 million dollars of growth capital to small, independent oil and gas producers. Deals are structured as non-recourse financial production payments via limited term overriding royalty interests, which allows producers to retain the upside and control of their projects and fund development without taking on an equity partner or selling a working interest. BlueRock’s employees include skilled engineers, geologists and landmen, and the partners of BlueRock have each been in the energy industry for over 25 years.

For additional information about EnergyNet.com or BlueRock Energy Capital, please contact:

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