

FOR IMMEDIATE RELEASE

BlueRock Forms Alliance with HartPetro Global

Houston, Texas, November 28, 2011- BlueRock Energy Capital II, LLC (BlueRock) is pleased to announce that it has formed an alliance with Robert N. Hart of HartPetro Global, LLC to provide growth capital to Appalachia's small, independent producers.

"Bob's extensive network of contacts and technical experience in evaluating oil and gas properties will be invaluable in sourcing opportunities for BlueRock in the Appalachia region," said BlueRock President Cathy Sliva. "BlueRock has supported small producers with acquisition and development capital for over 18 years, and the BlueRock team looks forward to working with Hart to identify transactions that will support the continued growth of small producer businesses in the area."

Hart's background spans over forty years of diversified experience in the oil and gas industry. His career has included responsibilities in engineering, management, and consulting inclusive of exploration, production, appraising, underground gas storage, government regulations, and minerals development and oversight. Hart is a graduate of the petroleum engineering program at West Virginia University and is a Certified Minerals Appraiser.

Based in Houston, Texas, BlueRock Energy Capital II, LLC is a company that provides one to ten million dollars of capital to small, independent oil and gas producers. Deals are structured as non-recourse financial production payments via limited term overriding royalty interests, which allows producers to retain the upside and control of their projects while receiving more capital than a commercial lender would provide. BlueRock's employees include skilled engineers, geologists and landmen, and the partners of BlueRock have each been in the energy industry for over 25 years.

For additional information about BlueRock, please contact:

Robert N. Hart, P.E.

Appalachian Consultant 819 Lee Street PO Box 3814 Charleston, WV 25338 Phone: 877-341-3244 <u>Bluerockwv@gmail.com</u> Chuck Hallbert, CPL VP-Business Development 20445 State Highway 249, 3 Chasewood Park, Suite 160 Houston, TX 77070 Phone: 281-376-0111 x305 Mobile: 713-205-8055 Fax: 281-376-2121 Challbert@bluerockenergycapital.com