

The Unique Capital Partner for Small Producers

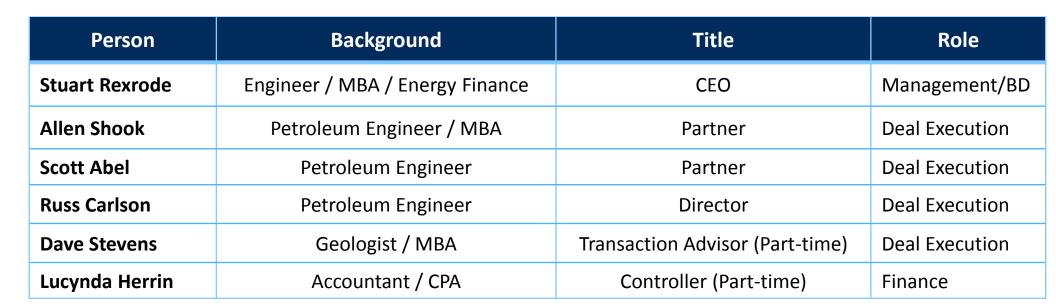


# BlueRock History / Team

Our partners have 25-30 years in the industry, 20 years together and have invested more than \$375 million in small transactions

### **History**

Start-up	<u>IPO</u>	<u>Merger</u>	Start-up	Name Change	Start-up
Tenneco Ventures	Domain Energy	Range Resources	Blackrock Energy Capital	Bluerock Energy Capital, Ltd	Bluerock Energy Capital II, LLC
(1993-1996)	(1996-1998)	(1998-2002)	(2002-2007)	(2007-2009)	(2009-present)



## BLUEROCK'S UNIQUE POSITIONING

We are NOT Mezzanine Debt

 We are a Temporary Partner that goes away upon structure payout

The client retains virtually all upside and growth potential



## BLUEROCK'S UNIQUE POSITIONING

### BlueRock Clients Receive the Benefits of both debt and equity

Debt

| Debt | Concert Retained Upside | Debt | Deb

Shared Risk / Repayment Flexibility



#### HOW IT WORKS

#### **BlueRock Deal Characteristics**

Deal Structure: A non-recourse financial production payment via a limited term override

and small permanent overriding royalty after payout

Use of Proceeds: Acquisitions, development plans, and monetizations

Investment size: Up to \$20 million

Timing: Simple deal structure results in minimal documentation and the ability

to close in less than 30 days

Engineering: No third party reports are required

Closing Costs: Closing costs are nominal with no hidden fees

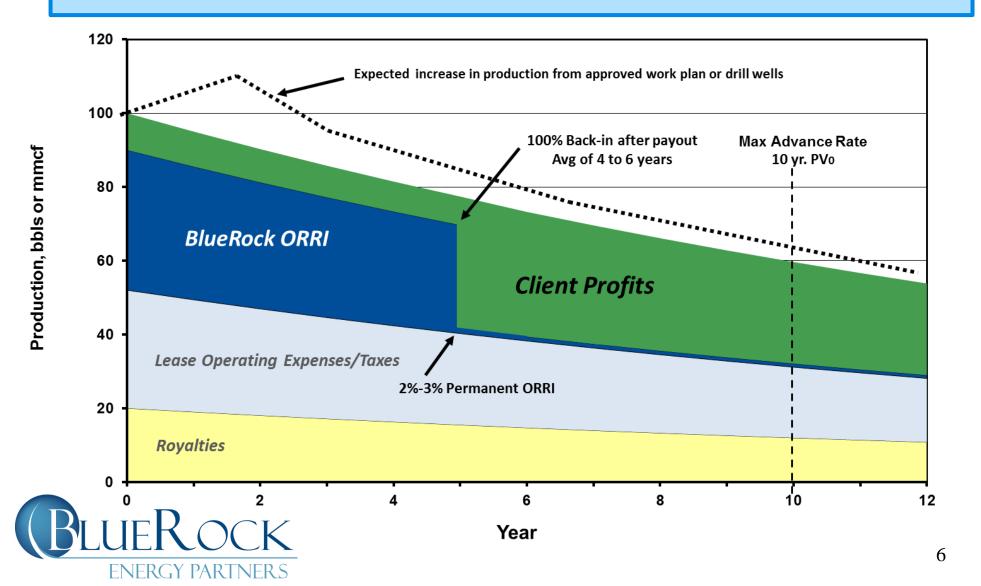
Price Hedging: Hedging is not required

Focus Area: Lower 48 (USA)



#### DEAL STRUCTURE: VISUAL EXAMPLE

## Our growth capital is a lower-cost alternative to selling off your upside



#### ADVANTAGES AND DIFFERENTIATION

### We are E&P professionals that understand your business

- A Partner to our Clients
- Client retains upside and control of project
- Provide more capital than a bank, more upside than a working interest investor
- Share in the production and price risk
- No personal or corporate guarantees, non-recourse
- Team made up of engineers, geologists and finance professionals
- Simple deal structure and reporting
- No 3rd party engineering reports required
- Repeatable and expandable
- Favorable accounting and tax treatment may apply

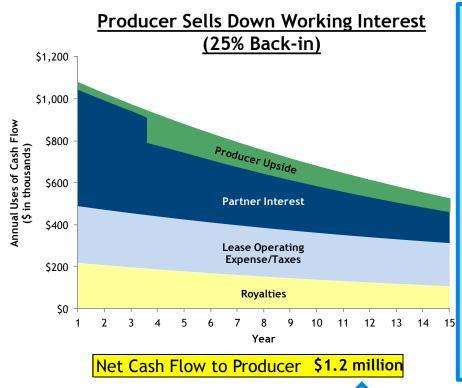


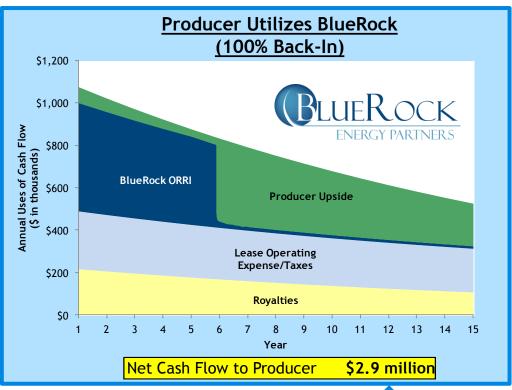
#### ECONOMIC IMPACT

### Clients use BlueRock Capital to Retain Far Greater Upside

#### Deal Options:

A producer is looking to acquire 30 PDP wells for \$1,500,000. The development plan includes drilling and completing 10 shallow wells costing \$30,000 each. The producer's total capital need is \$1,800,000 and the producer intends to contribute \$100,000.









### COMPARISON TO OTHER TYPES OF CAPITAL

BlueRock is NOT debt, mezzanine or equity, We are a non-operating partner who returns its interest after payout

Type of Funding							
Debt / Mezzanine	Working Interest / Equity Partner	Temporary ORRI Partner - BlueRock					
<ul> <li>Take properties as collateral and / or personal guarantee</li> <li>May take portion of upside in form of net profit interest</li> <li>Extensive reporting requirements</li> <li>Third-party engineering required</li> <li>Govern through financial covenants</li> <li>Fixed monthly payments – does not fluctuate with cash flow</li> </ul>	<ul> <li>Takes a permanent ownership in a portion of the properties and the upside</li> <li>Producer may not be able to deliver as high of a working interest to a buyer</li> <li>Minimal reporting</li> <li>Producer may not maintain control</li> <li>Governance through a JOA</li> <li>Takes production and price risk with the producer</li> <li>Equity partners typically require 25% or higher rates of return</li> </ul>	<ul> <li>Take a non -recourse, temporary ORRI - no personal guarantee</li> <li>Producer maintains upside</li> <li>Minimal reporting requirements</li> <li>No financial covenants</li> <li>No governance rights / client maintains control</li> <li>Variable monthly payments - fluctuate with cash flow (takes production and price risk with producer)</li> </ul>					

## BLUEROCK'S POSITIONING: A MORE DETAILED LOOK

	Senior Debt	Mezzanine	Equity Partner	<b>BLUEROCK</b> ENERGY PARTNERS	Working Interest Partner
Where to Obtain It:	Commercial Banks	Mezzanine Lenders	Private Equity Firms, High Net Worth Individuals	BlueRock Energy Partners	E&P producers, High Net Worth Individuals
Collateral:	Mortgage on properties as collateral and/or personal guarantee	Mortgage on properties	Purchase a permanent portion of your company	Purchase a non-recourse temporary ORRI	Purchase a permanent interest in the production as well as the upside
Reporting Requirements:	Extensive	Moderate	Extensive	Minimal	Through JOA
Engineering:	Third-party report required, billed to Producer	Third-party report required, billed to Producer	Third-party report required, billed to Producer	Helpful, although not required	Helpful, although not required
Governance:	Through covenants	Through financial covenants and budget approvals	Through board of directors	None - funding is for a predetermined work plan	Through JOA
Control:	Operator retains if in compliance with covenants	Operator retains if in compliance with covenants	Shared with equity partner	Operator retains if no operational default	Each WI partner maintains control of ownership piece
What do you give up to Obtain the Capital:	Pledge of properties, corporate and often personal guarantees	Pledge of properties and corporate guarantee	Your ownership / control of your company	Temporary ORRI, then a small permanent ORRI	Permanent interest in properties
Your Downside:	Foreclosure if out of compliance	Foreclosure / loss of properties	Controlling shareholder dictates direction of company	Maintain ownership of your properties, but revenue is limited temporarily	Could lose operations
Your Upside:	Retain all upside	Retain all upside less a large NPI	Shared with equity partner	Retain all upside less a small permanent ORRI	Reduced by amount of interest sold



## WHY BLUEROCK FIRST, NOT A BANK

- Deal Size
- Advance rate
- Wellbore concentration
- Lack of secondary or tertiary sources of repayment
- Capital structure issues
- No price hedging required



#### WHO SHOULD TALK TO BLUEROCK

### **1.** Got Production.



# 2. Need capital.





### INFORMATION REQUIREMENTS

### What we use to evaluate your project

- Letter of Intent or PSA (if funding an acquisition)
- Property and deal description, "The Story"
- Customer's own engineering evaluation of properties
- Use of proceeds
- Production history, decline curves, state reports
- Purchase statements, prior 12 months
- Lease Operating Expense history, prior 24 months
- Company financial statements
- References and resumes



#### THE IDEAL CUSTOMER

#### What BlueRock looks for...

- Experienced industry professionals
- Current production
- Projects with upside potential
- Specific focus, e.g., area, trend or niche
- Administrative expertise and processes
- Uncomplicated corporate structure
- Integrity



#### BLUEROCK CONTACT INFORMATION

### Get to know us. We want to know you!

Regardless of where you are in your planning process, we encourage you to call or stop by our offices and get to know us. You never know when an opportunity may develop!

#### **Contact:**

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